

# Lynn Kim

## Senior Art Director

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### Summary

Art director with 18+ years experience as both an active designer and manager. My career experience spans leading and creating in-house design and capabilities, and leading small teams to excellence. My award-winning work includes 3EMMYs + 1 Emmy nomination for HBO's Game of Thrones and Westworld, among other industry honors. I train and coach designers, bring focus to chaos, and deliver solutions that are simple, on-brand, and engaging.

### Experience

**HBO WarnerMedia**- New York, NY  
2007— Present  
Senior Art Director, Interactive Design

Lead designer on HBO's highest-profile and award-winning campaigns, including Game of Thrones, Euphoria, Westworld, The Undoing, and Curb Your Enthusiasm. I currently manage a team of 5 designers of all levels and disciplines. I guide and develop creative ideas from start to finish by way of brainstorming, research, development, testing, to launch with a keen eye for detail. Working in close partnership with HBO marketing teams, I pinpoint, preserve, and articulate develop content experiences and story lines on multiple platforms that create cultural impact and buzz.

**Classic Media**, New York, NY  
2004 – 2007  
Designer

Designed and updated style guides that were distributed to marketing teams and licensee partners.

**Freelance**, New York, NY  
2002 –2003  
Designer

Independent contractor for short time periods at various companies in New York i.e. Viacom, iDeutche.

**Concrete Media**, New York, NY  
1999–2001  
Production Designer

Production design at a web start up. Designed web pages, and in charge of graphic production for websites.

### Awards

**2020 Emmy Award Nominee  
HBO Westworld Season 3**  
Outstanding Interactive  
Extension of a Linear Program

**2018 Emmy Award Win HBO  
Westworld Season 2**  
Outstanding Creative Achieve-  
ment in Interactive Media  
Within a Scripted Program.

**2017 Emmy Award Winner  
HBO Westworld**  
Outstanding Creative Achieve-  
ment in Interactive Media  
Within a Scripted Program

**2014 Emmy Award Winner  
HBO Game of Thrones  
Viewer's Guide**  
Outstanding Creative Achieve-  
ment in Interactive Media User  
Experience and Visual Design

**Lynn Kim**  
**Senior Art Director**

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**Awards (cont.)**

**2017 Emmy Award Winner**  
**HBO Westworld**

Outstanding Creative Achievement in Interactive Media Within a Scripted Program

**2014 Emmy Award Winner**  
**HBO Game of Thrones**  
**Viewer's Guide**

Outstanding Creative Achievement in Interactive Media User Experience and Visual Design

**2021 Clio Entertainment**  
**Short List HBO Euphoria**

Social Media

**2018 Clio Entertainment**  
**Award HBO Defiant Ones**

TV Streaming Digital Mobile Technique

**2021 Webby Win**  
**#euphoriaLIVE**

Video, Branded Music

**2018 Webby Win**  
**Curb Your Enthusiasm**

Social: People's Voice, Best Use of Video

**2018 Webby Win**  
**Curb Your Enthusiasm**

Best Use of Video

**2018 Webby Win**  
**Game of Thrones Season 7**

Advertising, Media, PR Digital Campaign

**Skills/Training**

**Adobe CC** Photoshop~*High*, Illustrator~*High*, In Design, AFX

**Management Tools** Asana, Monday

**Training** Better Up Executive Coaching Completion 2021

**Education**

**Carnegie Mellon University**

B.F.A. Painting and Drawing

Samuel Rosenberg Award for Excellence